



Aug 20, 2019 05:01 UTC

Falck strengthens Executive Management

Falck has added substantial commercial experience and know-how within transformation processes by appointing a new EVP for Falck Assistance Nordic and a new SVP for Global HR

Michala Fischer-Hansen will assume the role of Executive Vice President for Falck Assistance Nordic and Elisabeth Milton has been appointed new Senior Vice President for Global HR.

“I am happy to welcome our new ExecMan members to Falck. We have an ambitious, commercial agenda for our Assistance business that has improved its efficiency over recent years and today faces challenges that need an

adequate commercial response, which Michala Fischer-Hansen will bring,” says Falck CEO Jakob Riis.

“We also have an extensive agenda ahead of us building a global HR service delivery model that creates efficiencies and delivers seamless, high-quality solutions to our business. Elisabeth Milton brings valuable know-how to Falck being an experienced executive from the service industry and having led major transformations.”

Strong commercial background

Michala Fischer-Hansen joins Falck from a position as Corporate Vice President for Global Public Affairs and Sustainability in Novo Nordisk. She has close to 20 years of experience from commercial roles in Novo Nordisk and has recently relocated from Australia, where she held a position as General Manager for Novo Nordisk in Oceania.

“I am excited to be joining Falck and the Executive Management team and working within the Assistance unit. Falck is an iconic company that delivers significant value every day and I look very much forward to being part of the important journey that the organisation is on, and to meet all the new colleagues in the team,” says Michala Fischer-Hansen.

Broad international experience

Elisabeth Milton joins Falck from a position in Air Italy, where she has been Vice President and member of executive management. She has a broad, international experience, including 20 years of tenure with SAS, where she has held various general manager and commercial leadership positions and led several transformation processes in complex organisational structures.

“I am truly excited to join the Falck team and look very much forward to this global role. Falck is a strong brand and a company with a proud history. Still many changes lie ahead, and I look forward to being part of this transformational journey with focus on setting the people agenda, supporting the business and the cultural turnaround,” says Elisabeth Milton.

Elisabeth Milton will join Falck as of today and Michala Fischer-Hansen will join Falck Assistance Nordic on 1 September 2019.

With the new additions, this will be the Falck Executive Management:

Jakob Riis, President and CEO

Tor Magne Lønnum, Group CFO

Jakob Just-Bomholt, Executive Vice President, Ambulance

Michala Fischer-Hansen, Executive Vice President, Assistance (from 1 September)

Anette Damgaard, Senior Vice President, Falck Healthcare

Miguel Buxó, General Counsel and Senior Vice President, Group Legal

Elisabeth Milton, Senior Vice President, Global HR

Kaspar Bach Habersaat, Vice President, Global Branding & Communications

For further information, please contact Falck's Communications Department on tel. +45 7022 0307.

Falck is a leading international provider of ambulance and healthcare services. For more than a century, Falck has worked with local and national governments to prevent accidents, diseases and emergency situations, to rescue and assist people in emergencies quickly and competently and to rehabilitate people after illness or injury.

Falck operates in 30 countries and has approximately 30,000 employees.

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Contacts



Global Communications

Press Contact

comms@falck.com

+45 70 22 03 07